

Subject	Year 9 Business content – Spring Term	How to support students' learning
Investigating small business	<ul style="list-style-type: none"> <li>• Introduction to Market research</li> <li>• (Marketing Mix) Product &amp; Price</li> <li>• (Marketing Mix) Promotion &amp; Place</li> <li>• Sources of business finance</li> <li>• Business revenues, costs, and profits</li> <li>• Cash flow</li> </ul>	<ul style="list-style-type: none"> <li>• Support your child with their homework in learning key terms and formulas for their regular class tests – this will include multiple choice questions, calculations, definitions, and explanations</li> <li>• Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about marketing or a business having made a profit or a loss and ask them how they could link it to small businesses.</li> <li>• Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library.</li> <li>• Visit shopping centres and the high street and conduct customer observations, studying consumer behaviour. Interview local shop owners/family/friends for market research.</li> <li>• A wealth of resources including videos and end of topic quizzes: <a href="#">GCSE Business - Edexcel - BBC Bitesize</a></li> </ul>